



CONNECT YOUR BRAND

To millennials, GenX, GenY & GenZ consumers

EXPAND YOUR REACH

through digital and traditional media campaigns including social media, videos, radio, TV and more!

Sponsor

The 2018 BigPictureCon Film & Technology Conference + Short Film Festival

to connect with your target audience at the 2-day summit ~ now in our 13th year!



Youth 16-24 spend over
\$264 BILLION
annually

Economic impact of the
Georgia Film Industry over
\$6 BILLION
in 2015

Media Campaigns reach
55,000+ YOUTH
in the southeast

TV & Video revenue
spending is over
\$286 BILLION
annually

the **big** picture
Film & Video Foundation

Nancy Howard
nancy@BigPictureFdn.org

2997 E Cobb Pkwy
Suite 300, #724772
Atlanta, GA 31139
770-354-4027

BigPictureCon.com

THE **CONVERGENCE** OF FILM, TECHNOLOGY AND FUN!

On April 8th and 9th, hundreds of student and emerging filmmakers and content creators will gather for the 2018 BigPictureCon Film & Technology Conference + Short Film Festival.

Georgia's film, technology and digital media students drive the future of 'Hollywood South' ~ the independent, network and digital entertainment industry. These are emerging:

PRODUCERS
DIRECTORS
WRITERS
PRODUCTION MANAGERS

TECHNICIANS
CONTENT CREATORS
DECISION MAKERS
COMPANY OWNERS

STUDIO EXECUTIVES
DEVELOPMENT EXECUTIVES
ABOVE THE LINE EXECUTIVES

2018 BigPictureCon Sponsor Levels

Premier Level – \$2,500

Includes:

- Hyperlinked logo on conference website, registration site, and other event digital and social media sites
- Sponsor logo included on custom step and repeat (for photos) – *subject to deadlines*
- Upgrade to 10 min promo spot at event (in person or video)
- Upgrade to Full page (inside front cover) premium ad in Green Pages book
- Four (4) additional complimentary guest passes to the event (total 10 passes)
- **All Feature Level items listed below**

Feature Level – \$1,000

Includes:

- Logo on conference website, registration site, and other event digital and social media sites
- 5 min promo spot at event (in person or video)
- Upgrade to recognition with media & on all marketing materials (flyers, press releases, radio, TV, etc.) – *subject to media deadlines*
- Upgrade to Half (1/2) page ad in Green Pages book
- Upgrade to logo on event banner
- Two (2) additional complimentary guest passes to the event (total 6 passes)
- Reserved seating at the event for all your guests
- Sponsor name displayed at your guest table, where applicable
- **All Matinee Level items listed below**

Matinee Level – \$750

Includes:

- Recognition with media & on select marketing materials – *subject to media deadlines*
- Upgrade to Quarter (1/4) page ad in Green Pages book
- Two (2) additional complimentary guest passes to the event (total 4 passes)
- **All Star Level items listed below**

Star Level – \$500

Includes:

- Recognition on our website
- Recognition on all social media
- Recognition/mention from stage at the event
- Logo included on Sponsor page of Green Pages book
- Name on event banner
- 2 complimentary guest passes to the event
- Your promotional item(s) shared in conference bag
- Complimentary vendor table or booth at event

Vendor Table – \$100

Includes:

- Vendor table or Booth

Sponsored Items

If you would be interested in just sponsoring one or more specific items, see the list of items needed on the form below and select the items you would like to sponsor. Then log onto the **Sponsorship** page of our website and use the **Donate** button to pay the correct amount for the item(s) (from the list) that you'd like to sponsor.

[BPC SPONSORED ITEMS FORM](#)

In advance, we THANK YOU for your support and partnership! To become a BigPictureCon sponsor:

Call **770-354-4027**

Email support@bigpicturefdn.org,

or

Visit www.bigpicturefdn.org/sponsorship .



2018 BigPictureCon Sponsored Items List

Sponsors of any of the items on the list below will receive the following recognition:

- Listed with a special thanks in Green Pages booklet
- Thanks mentioned from the stage

STEP 1 – Check box and enter your name for item(s) you’d like to sponsor.

| Item | Cost | Sponsor name |
|---|-------|----------------------------------|
| <input type="checkbox"/> Staff & Volunteer Shirts | \$500 | |
| <input type="checkbox"/> Film Festival Prizes | \$500 | |
| <input type="checkbox"/> Green Pages book (printing) | \$500 | |
| <input type="checkbox"/> Green Pages book (design) | \$450 | |
| <input type="checkbox"/> Meals: Lunch Day 1 | \$450 | |
| <input type="checkbox"/> Meals: Lunch Day 2 | \$450 | |
| <input type="checkbox"/> Meals: Speaker/Sponsor Reception | \$350 | |
| <input type="checkbox"/> Meals: Closing Reception | \$350 | |
| <input type="checkbox"/> Meals: Breakfast Day 1 | \$150 | |
| <input type="checkbox"/> Meals: Breakfast Day 2 | \$150 | |
| <input type="checkbox"/> Imprinted conference bags | \$150 | |
| <input type="checkbox"/> Imprinted giveaway items | \$150 | |
| <input type="checkbox"/> Imprinted lanyards | \$100 | |
| <input type="checkbox"/> Imprinted Gold VIP lanyards | \$100 | |
| STEP 2 – Enter Total >> | | << ENTER TOTAL HERE |

STEP 3 – Use [Donate](#) button on our [Sponsorship page](#) using Total amount above to make your payment.

STEP 4 – Complete form below and return to support@bigpicturefdn.org.

Contact Name: _____

Company Name: _____

Email address: _____ Phone: _____

Please contact us with any questions - support@bigpicturefdn.org or 770-354-4027. Thank you!!

JOIN US FOR

BIG
PICTURE
CON.com

2018 FILM & TECHNOLOGY CONFERENCE

APRIL 8-9, 2018

Learn about all of our speakers and sessions at BigPictureCon.com!



OUR SPONSORS:

the **big** picture
Film & Video Foundation



Hollywood
REPORTER

InkTip



FilmFreeway



VISIONARY MARKETING GROUP

Sponsorship, vending and volunteer opportunities still available. Contact support@bigpicturefdn.org.

www.BigPictureCon.com

CLAYTON STATE UNIVERSITY
*Department of Visual and Performing Arts
& Film and Digital Media Center*



Individuals requiring disability related accommodations for participation in any Clayton State University sponsored event or to obtain print materials in an alternate format for such events can contact the Disability Resource Center at (678) 466-5445 or disabilityresourcecenter@clayton.edu.